



2017 Farm Stand Market Data Form

We greatly appreciate the time you take to complete this year's Market Data Form! This information is very important, and allows us to show the legislature how farmers, farm stands, and farmers' markets positively impact New Mexico. **If you manage multiple farm stands, please submit one data form for each.**

PLEASE NOTE THESE TWO IMPORTANT ITEMS:

- **We appreciate you answering all of the questions in this survey.**
- **The completed form is due by November 15.**

BASIC INFORMATION

- 1) What is the name of the farm stand?
- 2) What is the farm stand manager's first and last name?
- 3) What is the farm stand manager's email address?
- 4) What is your first and last name, if different from above?
- 5) What is your email address, if different from the farm stand manager?
- 6) How many days was your farm stand open between May 1 and October 31?
- 7) How many total shoppers visited your farm stand between May 1 and October 31?



SALES

8) What is the total agricultural sales for your farm stand between May 1 and October 31 (fruits, vegetables, meat, egg, cheese, and honey)?

9) What is the total non-agricultural sales for your farm stand between May 1 and October 31 (processed foods, baked goods, and crafts)?

**Thank you for your time completing this form! Please mail this
completed form to Christina Keibler
NMFMA, 1219 Luisa St. #1, Santa Fe, NM 87505**