



2020 Farm Stand Market Data Form

We appreciate the time you take to complete this year's Market Data Form! This information allows us to show the legislature how farmers, farm stands, and farmers' markets positively impact New Mexico.

- **If you manage multiple farm stands, please submit one form for each.**
- **The questions in red are mandatory.**
- **The completed form is due by December 31st.**

1) What is the name of the farm stand? *(Note: farmers' markets have a different form, which you can find on our website at NewMexicoFMA.org > Resources > Market Managers > Market Data)*

2) What is the farm stand manager's first and last name?

3) What is the farm stand manager's email address?

4) How many **total days** was your farm stand open this season?

5) How many **hours** was your farm stand open this season? *(Total number of days multiplied by number of hours per day)*

6) How many total shoppers visited your farm stand this season?

8) What were the total agricultural sales in US DOLLARS for your farm stand this season (fruits, vegetables, meat, eggs, cheese, nuts, and honey)? *(One person will see this number and make it anonymous it for reporting.)*

9) What were the total non-agricultural sales in US DOLLARS for your farm stand this season (processed foods, baked goods, and crafts)? *(One person will see this number and anonymize it for reporting.)*

Thank you for your time!

Please send a photo of this form as an email attachment to christina@farmersmarketsnm.org.

OR mail this completed form to

Christina Keibler; NMFMA, 1219 Luisa St. #1, Santa Fe, NM 87505