



## How does project “match” work?

### WHAT COUNTS AS MATCH?

- Labor (including yours)
- Inputs (seeds, compost, etc.)
- Equipment (that you are using for the project)
- Travel/Transportation
- Packaging

### HOW IS MATCH TRACKED?

- Labor: Even if it is for your own time you must submit invoices. Use information similar to your submitted project budget that shows what was done, by whom, when, at what cost per hour.
- Purchased items: Receipts or other proofs of purchase.
- Travel/transportation: Mileage log/invoice, using information similar to your budget.

### HOW DO I SHOW MATCH?

Use NMFMA’s Budget Template.



## How are proposals evaluated?

Staff and a team of NMFMA Board members will score proposals. A total of 53 points is possible.

### #9A. Project Goals (10 pts.) –

How well do they meet grant requirements? How realistic?

#9B. Timing (10 pts.) – Are there good reasons for you to undertake the project at this time?

#9C. Deliverables (10 pts.) – Do you have clearly defined expectations that can be measured?

#9D. Work Plan (10 pts.) – Are your activities well thought out? Does the timing seem do-able?

#9E. Sharing (3 Bonus pts.)

#10. The Future (10 pts.) – How will the project potentially serve your farm beyond the grant year.



### New Mexico Farmers’ Marketing Association

1219 Luisa, Unit 1  
Santa Fe, NM 87505

505-983-4010

[NewMexicoFMA.org](http://NewMexicoFMA.org)

# Local Farmer Innovation Enterprise GRANTS



# 2020

DEADLINE  
MARCH 15





**SOLVE** problems. **TEST** innovations. **MITIGATE** risk.

### WHAT ARE GRANT OBJECTIVES?

These farmer grants have two specific purposes, and your proposal must meet one of them:

- To expand specialty crop varieties and/or crop volume sold through New Mexico retail outlets;
- To pilot or expand regenerative agriculture practices.

### WHAT GRANTS ARE AVAILABLE?

- Grants up to \$3,000 each. Smaller amounts are fine. Each grant must be met with a 50% cost-share (“match”) by farmer.

### WHAT CAN GRANTS BE USED FOR?

- Inputs: Seeds, compost, etc.
- Equipment: Purchase, rental, repairing. Must be an **ESSENTIAL** part of the proposed project.
- Marketing: Labels, packaging, signage, etc.
- Labor: Must be **DIRECTLY RELATED** to the proposed project.
- Supplies: Other items needed.
- Land use: If you are taking land out of production for a regenerative agriculture project.

### WHAT ARE PROJECT EXAMPLES?

#### Wholesale Projects

- Trying out a new type or variety of a commercially-viable crop
- Expanding your scale of an existing crop
- Improving growing or storage infrastructure

#### Regenerative Agriculture Projects

- Renting equipment such as a no-till drill
- Soil testing costs, inputs, consultant time
- Purchasing supplies

### WHEN DO YOU GET THE FUNDS?

- 50% of grant will be distributed upon approval.
- Remaining 50% will be reimbursed after submission of receipts and/or invoices.

### NEED HELP?

Call or email: Sarah Grant, 505-983-4010 x2  
[sarahg@farmersmarketsnm.org](mailto:sarahg@farmersmarketsnm.org) OR Ashley Taylor,  
[Ashley@farmersmarketsnm.org](mailto:Ashley@farmersmarketsnm.org), 505-983-4010 x1

*LIFE Grants  
are partially  
funded by:*



## Who is eligible?

- New Mexico Farmers who meet one of the stated grant objectives, and who are an “Individual Farmer Member” of the NMFMA (\$25/year).
- **Farmers must contribute a 50/50 cost-share on the project** (may include labor).
- Farmers must be willing to work with NMFMA staff during the growing season for regular progress check-ins on their farm.
- Farmers must submit a short Work Plan showing what activities will be performed during the grant period (April 1 - Dec. 1, 2020)
- Farmers must participate in a year-end “event and/or write a short report to share lessons learned from their project.
- It is encouraged (but not required) to collaborate with your local Co-op Extension agent or other farmers.

**Use the NMFMA’s  
Application Form and  
Budget Template available  
at [NewMexicoFMA.org](http://NewMexicoFMA.org)**