

2021 Farm Stand or CSA Market Data Form

Due December 31

We appreciate the time you take to complete this year's Market Data Form. This information allows us to show the legislature how farmers, farm stands, and farmers' markets positively impact New Mexico. Please answer all questions to the best of your ability.

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1) Is this form for a farm stand or a CSA? (If you manage multiple farm stands/CSAs, please submit one form for each) Note: farmers' markets have a different form, which you can find on our website at NewMexicoFMA.org > Resources > Market Managers > Market Data)
☐ Farm Stand ☐ CSA
2) What is the name of the farm stand or CSA?
3) What is the farm stand or CSA manager's first and last name?
4) What is the farm stand or CSA manager's email address?
5) How many <u>total days</u> was your farm stand open, or how many <u>total days</u> did your CSA distribute shares to subscribers this season?
6) How many total shoppers visited your farm stand this season, or how many people subscribed to your CSA this season?
8) What were the total agricultural sales in US DOLLARS for your farm stand or CSA this season? (Fruits, vegetables, meat, eggs, cheese, nuts, and honey.) (This number helps us advocate for farmers at the state capital by showing legislators the financial impact of farms on the New Mexico economy. Only one person will see this number and anonymize it for reporting.)
9) What were the total non-agricultural sales in US DOLLARS for your farm stand this season? (Processed foods, baked goods, and crafts.)

Thank you for your time!

Please send a photo of this form as an email attachment to christina@farmersmarketsnm.org.

OR mail this completed form to

Christina Keibler; NMFMA, 1219 Luisa St. #1, Santa Fe, NM 87505