



Local Food CONNECTS

25TH ANNUAL CONFERENCE



CULTIVATING A UNIFIED FOOD SYSTEM • MARCH 8-10 • SANTA FE COMMUNITY COLLEGE

Wednesday, March 8

1:00 PM - 5:00 PM

Double Up Food Bucks & FreshRx Workshops

(mandatory for participating outlets)

5:30 PM

Dinner @ Local Restaurant (tbd)

Thursday, March 9

8:00 AM - 9:00 AM Registration

9:00 AM - 9:20 AM

Welcome: NMDA Secretary of Agriculture (tbd)

9:30 AM - 10:15 AM

State of the Plate: NMFMA Executive Director

10:30 AM - 12:00 PM

Keynote Panel: "Cultivating A Unified Food System: Perspectives from the Field"

12:00 PM - 1:30 PM Lunch

1:30 PM - 2:30 PM Breakout Sessions

- **Breakout #1:** WIC Training for Market Managers with the NM Department of Health
- **Breakout #2:** NM Grown Procurement: Expanding Your Sales Opportunities

2:45 PM - 3:45 PM Breakout Sessions

- **Breakout #1:** WIC Roundtable #1 for Market Managers, Feedback on Mobile Technology
- **Breakout #2:** Regenerative Agriculture: Improving Your Soil Health and How to Fund it on your Farm

4:00 PM - 5:00 PM Breakout Sessions

- **Breakout #1: Special Topic Tables:** Learn from colleagues and specialists about important opportunities for farmers and market managers
- **Breakout #2: New Market Manager Meeting** (mandatory for New Market Managers)

5:00 PM - 5:30 PM Board Elections

5:30 PM - 6:00 PM Social Time

6:00 PM - 8:00 PM Dinner – on site at the college

Friday, March 10

9:00 AM - 10:30 AM Breakout Sessions

- **Breakout #1:** Marketing your Outlet
- **Breakout #2:** Speed Dating for Producers and Buyers

10:45 AM - 12:00 PM Breakout Sessions

- **Breakout #1:** Market Governance for Managers and Vendors; Rural and Urban Farmers' Market Forums
- **Breakout #2:** WIC Roundtable #2 for Producers, Feedback on Mobile Technology
- **Breakout #3:** Food Hub Resource Sharing: Focus on Standard Operating Practices

12:00 PM - 1:15 PM Lunch & Conference Closing

1:30 PM - 2:30 PM Farm Tours – Your choice!

- **Greenhouse Tour at Santa Fe Community College,** Controlled Environment Agriculture Facility and Greenhouse Facility
- **Reunity Resources:** a regenerative two-acre urban farm and soil+compost yard in Santa Fe (close to the college)

Register and learn more at NewMexicoFMA.org

