2025 Market Data

Total Sales Hit $26.5 Million!

During 2025, total (gross) sales of products sold at New Mexico's farmers' markets, farm stands, CSAs, and other local outlets were more than $26 million. This represents a 26% increase over 2024. This year's record high was seen in both agricultural and non-agricultural sales. The NMFMA has been collecting this information since at least 2003 when total sales were $3.2 million at the state's 34 farmers' markets.

Agricultural Sales Are Up

Nearly $15 million of total sales went to New Mexico's agricultural producers.

Local Food Access = Number of Vendors and Days Open

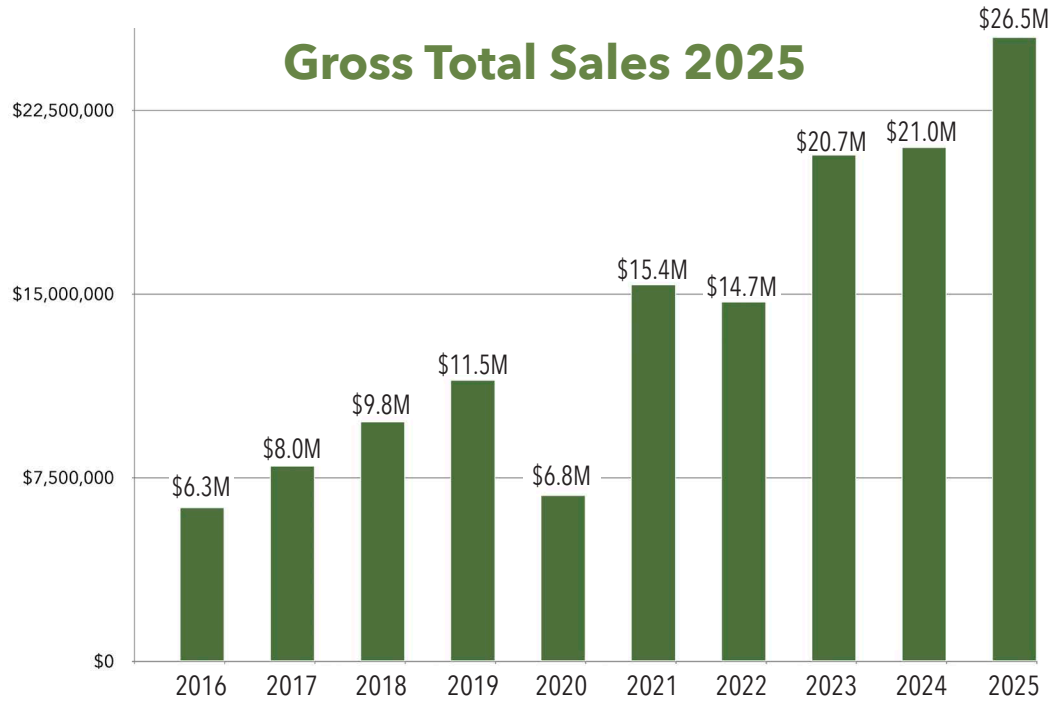
Farmers' markets, farm stands, and CSAs were open a combined total of 3,347 days and included nearly 3,000 individual vendors.

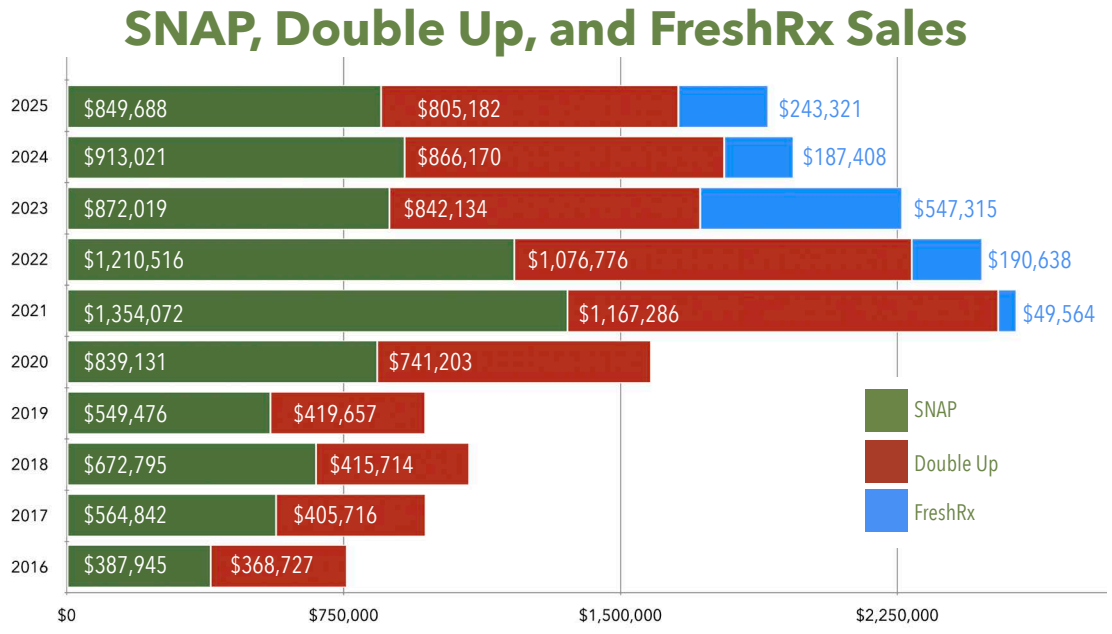
Nutrition Access Delivers Sales

Nutrition incentive programs added nearly $2 million to the local food economy during 2025. This is despite a 7% reduction in Double Up sales during 2024 which was largely due to the decreased benefits received by SNAP participants.

Paid Staff Holds Steady

66% of markets reported that their market managers and/or other staff were paid for their work during 2025. 75% of markets relied on some level of volunteer support to help with the market.





Estimated 2025 Sales

This table shows reported total (gross) sales and reported agricultural sales for each member outlet that provided sales information. SNAP, Double Up, and FreshRx sales are included in the Gross Agricultural Sales for each outlet.

Market	Total Gross Sales	Gross Agriculture Sales	SNAP Sales (+)	Double Up Sales (+)	FreshRx Sales
Abiquiu*	$5,178	$5,178	$2,610	$2,548	$20
ABQ Rail Yards	$3,677,051	$648,383	$46,337	$46,096	-
Alamogordo	$4,500	$3,000	$631	$532	-
Albuquerque Downtown	$3,550,993	$1,391,362	$105,440	$101,969	$235
Ardovino's Desert Crossing	$232,279	$41,122	-	-	-
Aztec	$50,882	$41,447	$4,566	$4,612	-
Bernalillo	$15,774	$3,943	$1,224	$814	-
Bloomfield	$23,218	$12,469	$846	$806	-
Bootheel Farmers and Makers Market	$125	$0	-	-	-
Bosque Farms	$46,314	$34,522	$2,602	$2,420	-
Carlsbad	$154,174	$25,344	-	-	-
Cedar Crest	$166,900	$87,462	$2,536	$1,722	-
Clovis	$155,000	$150,000	$2,705	$2,753	$1,725
Corrales	$1,566,112	$1,530,022	-	-	-
Eldorado	$174,343	$102,815	$853	$1,132	-
Española	$130,405	$72,447	$9,174	$10,110	$1,710
Farmington	$300,973	$182,566	$12,148	$11,146	-
Gallup	$11,740	$9,500	-	-	-
Gila	$50,000	$30,000	$870	$1,064	-
Grants	$73,430	$7,357	$274	$142	-
Hobbs	$74,175	$48,925	-	-	-
Jemez Valley	$43,890	$18,820	-	-	-
Kirtland	$1,920	$1,440	$139	$136	-
Las Cruces	$4,360,000	$610,000	$43,734	$38,272	-
Las Vegas Tri-County	$441,000	$224,000	$33,362	$40,486	$410
Los Alamos	$313,549	$175,974	$1,959	$1,586	$129
Los Lunas	$82,704	$46,919	-	-	-
Los Ranchos	$1,179,122	$1,084,811	-	-	-
Mimbres Valley	$5,189	$4,455	$30	$38	-
Pecos Farmers Market	$12,242	$5,242	-	-	-
Portales	$31,000	$30,000	$928	$962	
Quemado	$26,583	$8,220	-	-	-
Questa	$74,166	$32,420	$1,242	$1,360	-
Santa Fe (both markets)	$3,127,000	$2,570,000	$154,362	$148,217	$2,592
Santa Rosa	$5,300	$5,000	$143	$102	-
Shiprock*	$1,266	$1,266	$592	$674	-
Sierra County	$63,938	$39,283	$8,050	$6,866	-
Silver City	$254,836	$178,385	$31,150	$28,271	$205
Socorro	$100,011	$31,189	$2,093	$1,644	-
South Valley	$11,188	$7,785	$1,163	$1,402	-
Taos	$1,000,000	$750,000	$60,470	$61,036	-
Tesoros del Valle	$3,800	$2,700	$31	$108	-
Tierra Encantada	$4,800	$3,700	-	-	-
Tucumcari	$36,003	$29,408	$950	$442	-
TOTAL MARKETS	**$21,643,073**	**$10,288,881**	**$533,214**	**$519,468**	**$7,026**
CSAs, Farm Stands, Food Boxes, & Other	$2,516,014	$2,166,525	$274,333	$253,721	$236,295
Double Up Participating Grocery Stores	$63,987	$63,987	$31,994	$31,994	-
Senior Farmers Market Nutrition Program (SFMNP) & WIC FMNP Food Boxes	$2,334,664	$2,334,664	-	-	-
Grand Totals	**$26,557,739**	**$14,854,057**	**$839,541**	**$805,182**	**$243,321**

*Market data not submitted; therefore gross and ag sales reflect a total of SNAP, Double Up, and FreshRx sales

(+) Redeemed dollars

2025 Farm Stands, CSAs, & Food Box Providers:

Big Jim Farms, Black Mesa Farm, Bluffs Farm, Bustamente Farms, Chispas Farm, Elder's Greenhouse & Garden, Frisco Farm Stand, Frontier Food Hub, good dirt farm, Graves Farm & Garden, La Cosecha CSA, La Semilla Food Center Farm Fresh, New Mexico Harvest, Polk's Folly Farm Butcher Shop and Farm Stand, Reunity Resources Farm Stand, Rosales Produce (Isleta, Albuquerque, & Socorro), Santa Fe Farmers Market, San Juan College Harvest Food Hub, The Community Pantry Hope Garden, The Fruit Basket, The Veggie Shack, Townsend Farms.

2025 Grocery Stores:

Bomvida Farms, Cid's Food Market, Dixon Cooperative Market, La Montañita Food Co-op (Albuquerque, Gallup, & Santa Fe), Los Alamos Cooperative Market, Los de Mora Local Growers Co-op, Silver City Food Cooperative, Tiny Grocer ABQ, Village Greengrocer.