

RETURNING VENDORS

Renew Your Status in 10 Minutes!



APPROVED SUPPLIER PROGRAM

Making it easy to buy and sell NM grown food!



Feeding Communities Together

The NM Grown Approved Supplier Program:

- Allows NM Grown program buyers to purchase from you!
- Gives buyers confidence that produce is safe, traceable
- Gives buyers a “live” 24/7 list of approved vendors

A Program with Open Arms!

- Returning vendors only submit a full application every 3 years!
- No producer is too small; participation is free
- Technical assistance is available
- Culturally relevant food is encouraged
- Food sovereignty is respected

Join more than 70 NM farmers who sell to local schools, senior centers, and preschools!

Be part of a growing local food program feeding local kids and seniors!

Grow Your Sales, Feed Your Community!

For more information, including FAQ [visit the NMFMA's website](#)

Easy as 1-2-3!

1

Renew your vendor status in 10 minutes

2

[Submit a short survey by March 1, 2022](#)

3

Start selling to buyers as early as May 1!



NEW VENDORS

Program Overview – Page 1



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Ask your farming neighbors how easy it is to become an Approved Supplier!

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Easy as 1-2-3!

1

Meet food safety training requirements

2

[Complete a Farm Risk Assessment](#)

3

[Submit a new vendor application by March 1, 2022](#)

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For more information, including FAQ [visit the NMFMA's website](#)



SCAN ME

NEW VENDORS

Requirements – Page 2

New Mexico
GROWN



Technical assistance
is available every
step of the way!

Food Safety Training Requirements:

- Attend NMFMA Tier 1 and Tier 2 Trainings; **OR**
- Attend a Produce Safety Alliance (PSA) Training; **OR**
- Have a 3rd Party Audit

Support is Available for All Farmers!

- Food safety training is \$25 or less!
- Technical assistance is available every step of the way
- Your Risk Assessment is reviewed by a local team
- A Certificate of Compliance is issued upon approval
- Once approved, a full application is only due every 3 years

Food Safety Trainings Takes Place Monthly!

Find training schedules for the NMFMA Tiered training program [here](#)
and PSA [here](#)

Deadlines for 2022:

- **Applications are due March 1** to start selling by May 1
- Rolling admissions are available

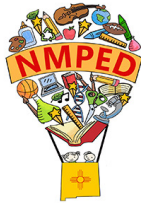
Need Help?

Call the NMFMA's value chain coordinator,
Michael Venticinquie: 505-448-2891

START EARLY!
Completing
your food safety
training and
Farm Risk
Assessment
may take
several months
the first time
around!



SCAN ME



APPROVED SUPPLIER PROGRAM

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Feeding Communities Together

The NM Grown Approved Supplier Program:

- Gives you confidence that produce is safe, traceable!
- Helps you connect with local producers statewide
- Helps streamline your local food purchasing processes

A Program with Open Arms!

- Producers of all sizes participate in the program
- Technical assistance is available
- Culturally relevant food is encouraged
- Food sovereignty is respected

Join hundreds of schools and senior centers buying from local food producers!

Reduce waste because kids and seniors love to clean their plates when you serve great-tasting local food!

Easy as 1-2-3!

- 1 Use the ASP List to find producers near you
- 2 Work with local food hubs for easy ordering and delivery
- 3 Producers will be approved by May 1!



Grow Your Sales, Feed Your Community!

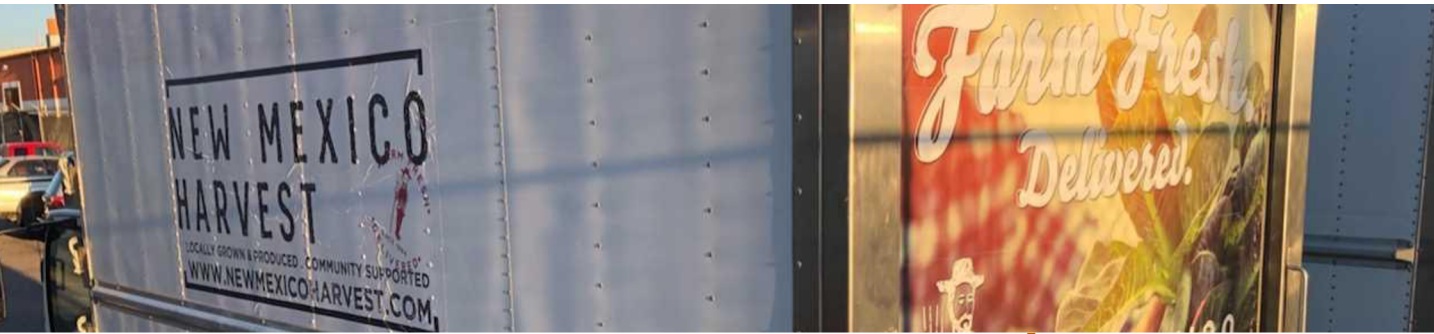
For more information, including FAQ visit [visit the NMFMA's website](#)

FOOD HUBS & DISTRIBUTORS
Submit an Annual Application



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- Provides buyers with a “live” 24/7 list of approved vendors

A Program with Open Arms!

- Food hubs are actively promoted to state buyers
- Technical assistance is available
- Culturally relevant food is encouraged
- Food sovereignty is respected

Join the NM food hub community who sell to local food to nearby schools, preschools, and senior centers!

Grow Your Sales, Feed Your Community!

For more information, including FAQ visit [visit the NMFMA's website](#)

Easy as 1-2-3!

1

Make sure your vendors have food safety training

2

[Submit an annual food hub application](#)

3

Develop relationships with local food buyers



SCAN ME