Double Up Food Bucks | Program Awareness & Barriers

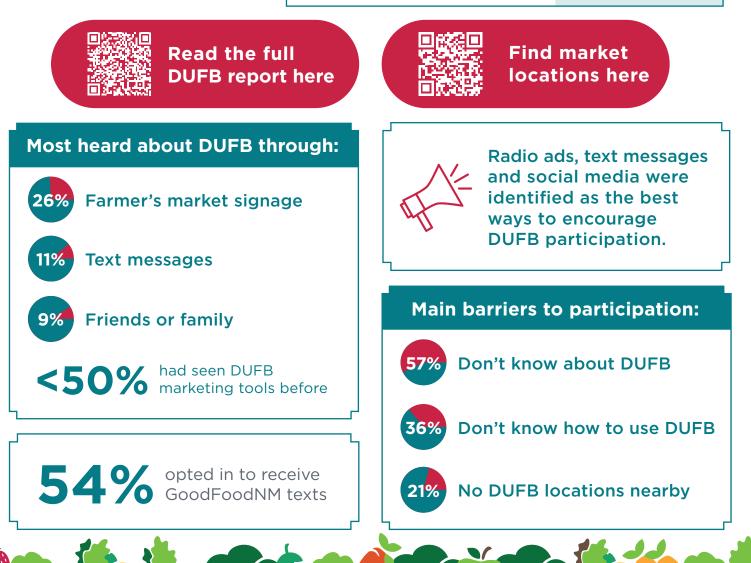
Double Up Food Bucks (DUFB) is administered by the New Mexico Farmers' Marketing Association and matches SNAP benefits dollarfor-dollar on locally-produced vegetables, fruits, legumes, fresh cut herbs, and plants that produce food.

DUFB can be used at more than 90 participating farmers' markets, farm stands, grocery stores, CSAs, and other outlets across New Mexico.

1,061 SNAP participants in New Mexico completed an online survey in Fall 2024.

40% had participated in DUFB

65% were aware of DUFB





For more information on the program, go to www.doubleupnm.org/

