

26TH ANNUAL LOCAL FOOD CONNECTS CONFERENCE

A G E N D A



**GROW
LOCALLY**

**THRIVE
GLOBALLY**

Wednesday, March 6

11:30 pm - 12:30 pm Registration

12:30 pm - 1:30 pm New Market Manager
Bootcamp

2:00 pm - 5:00 pm

**Double Up Food Bucks
& FreshRx Workshops**

Mandatory training for all
participating outlets

Thursday, March 7

8:00 am - 9:00 am Registration

9:00 am - 9:15 am Welcome & Land Acknowledgment

9:15 am - 9:45 am Opening Remarks
Jason New, director of the Marketing
and Development Division, NMDA

9:45 am - 10:15 am State of the Plate
Denise Miller, executive director, NMFMA

10:15 am - 11:00 am Keynote: Building Climate
Resilience Through Food Transition
w/ Dr. Marygold Walsh-Dilley, UNM

11:00 am - 11:15 am Break

11:15 am - 12:30 pm World Cafe
Small table discussion facilitated
by Dr. Walsh-Dilley

12:30 pm - 1:45 pm Lunch for Producers/Hubs

12:30 pm - 2:15 pm Lunch For Market Managers

2:30 pm - 4:15 pm Breakout #1:
Market Manager Forum
Topics TBD

2:00 pm - 4:15 pm Breakout #2:
New Mexico Grown Procurement
Speed Dating, NM Grown Program
Updates, Approved Supplier Program
Annual Training

4:30 pm - 5:00 pm NMFMA Board Elections

5:00 pm - 6:30pm Reception at the college

6:30 pm Dinner on your own

Friday, March 8

8:00 am - 8:45 am Registration

9:00 am - 9:15 am Welcome!

9:15 am - 10:45 am 2024 Marketing Strategies
& Opportunities!

10:45 am - 11:00 am Break

11:00 am - 12:30 pm NMSU Research about
NMFMA Programs

12:30 pm - 1:30 pm Lunch

1:45 pm - 2:45 pm WIC Training for Market Managers,
Market Farmers, and Farm Stands

2:45 pm - 3:00 pm Wrap up - Final Thoughts

Register and learn more at NewMexicoFMA.org

