



NEW MEXICO FARMERS' MARKETING ASSOCIATION GROUP LIABILITY INSURANCE FORM

Farmers' markets that are members in good standing of the New Mexico Farmers' Marketing Association are eligible to buy general liability insurance through the Association.

This insurance is for general liability only and covers the market and market property in the event of a slip and fall, or other accident that can't be linked directly to a vendor or other negligent party. The policy provides up to \$2 million dollars (\$1 million per incident) in coverage.

Once you have purchased the insurance, you can get a **proof of insurance certificate** by contacting: **Marcella Nellist at Daniel's Insurance, at 505-982-4302, or email mnellist@danielsinsuranceinc.com**. *If you have more than 30 vendors, it may be more cost effective for you to get your own policy and please contact Marcella for this.*

Any farmers' market wishing to purchase liability insurance must mail or email this paperwork to the NMFMA by April 1, even if you choose to pay in November. *Without this application updated yearly, you are not covered.* You have the option to pay by May 1 or by Nov. 1; you will receive an electronic invoice one month before the due date.

All the questions below must be answered for your insurance to be valid.

1. **Date:**
2. **Farmers' market name:**
3. **Physical location of farmers' market:** (Please provide the market's street address — or the two nearest cross streets — and city).
4. **Primary contact name:** (*If you wish to add an additional insured to your policy, please add that person's name and contact information here/below and contact Catherine Baca for any additional fees.*)
5. **Primary contact email:**
6. **Primary contact phone number:**
7. **Mailing address for the market** (This might be your personal mailing address):



8. **Please provide a best estimate of your market's income from the previous market season.** (This is the amount your market received in vendor fees, sponsorships, sales of promotional items etc. It **should not** include the vendors' sales).

*\$ _____

9. Average number of FARMER vendors during peak season for your market *	10. Average number of farmer vendors x \$15 (\$ TOTAL DUE)
(EXAMPLE) 10 vendors	\$150.00
#	\$

Please select the box below that indicates how you will pay for your market's liability insurance.

☐

I have already paid for my insurance online through the NMFMA website.

☐

I owe the amount shown in the table above and will be mailing a check (**made out to: NMFMA**) by **May 1**. (This application is due by April 1).

☐

I owe the amount shown in the table above and wish to be invoiced for the balance to be **paid by Nov.1**. *Even though you pay in November, the application must be received by April 1 annually for coverage to be effective for the following season. The number of farmer vendors can be reevaluated before payment.*

Everyone applying must mail or email this completed application by April 1. Payment can be mailed or paid online by May 1 at the link provided on the electronic invoice you receive in April.

If you are mailing your application, please mail it and any payment to:

Catherine Baca
NMFMA
1219 Luisa St. #1
Santa Fe, NM 87505
505-983-4010
catbaca@farmersmarketsnm.org

Thank you for requesting coverage under our group insurance policy!

We appreciate all that you do to help New Mexico's farmers! If you have questions about liability insurance, please email Membership Coordinator Catherine Baca at catbaca@farmersmarketsnm.org